



	Convio	Democracy in Action	CQ-Roll Call /Capwiz	Constant Contact	mailchimp.com	blogspot.com	myemma.com
<b>Contact Information</b>	(888) 528-9501 info@convio.com	(202) 558-2808 info@democracyinaction.org	(866) 633-0789 help@capwiz.com	(800) 221-2705	mailchimp.com	blogspot.com	(800) 595-4401
<b>Company Overview</b>	"Convio Advocacy allows your organization to promote online grassroots advocacy and build a loyal network of constituents ready to support the issues most important to your organization."	"We're a progressive nonprofit whose core activity is providing e-advocacy tools to other progressive nonprofits. In our capacity as service provider, we offer cutting-edge communication tools enabling our member organizations."	"From grassroots to grasstops, CQ-Roll Call group offers innovative advocacy tools for government relations, congressional affairs and PAC professionals. Streamline your grassroots campaigns, manage online fundraising, and achieve legislative success by influencing key state and federal policymakers."	"Constant Contact champions the needs of small organizations and provides them with an easy and affordable way to build successful, lasting customer relationships."	"We make it easy to send email newsletters to your customers, manage your subscriber lists, and track campaign performance. Unlike some of our competitors, we don't "dumb things down." We take extremely powerful tools that sophisticated marketers use (like segmentation, a/b testing, and ROI tracking), and we make them accessible to anyone."	"Small team in Google focusing on helping people have their own voice on the web and organizing the world's information from the personal perspective."	"Emma is a Web-based service that includes everything you need to manage your email marketing and communications from start to finish. It's a unique platform that combines easy self-serve features, a custom-designed brand template, and personal assistance whenever you need it."
<b>Advocacy Features</b>	"Through easy-to-use online tools, your organization can increase participation in campaigns with easy ways to create and send action alerts, helping you ensure your constituents take action immediately."	"Your organization can quickly and easily create customizable actions that facilitate communication between your group, your supporters, elected officials and other targets."	"Capwiz offers innovative tools and resources to manage grassroots campaigns and deliver constituent messages to federal and state elected officials. Integrate our custom legislative action center within your Web site to mobilize your key stakeholders to take action."	"Create and send professional email newsletters, fundraisers, renewals, and more—for far less than direct mail. Easily and cost-effectively track member satisfaction, get event feedback, and evaluate programs."	Several other non-profit organizations, such as Make a Wish and March of Dimes, have used this provider.	"Blogger gives you an easy way to share your thoughts — about current events or anything else you'd care to discuss — with the world. We've developed a host of features to make blogging as simple and effective as possible."	No built-in advocacy features, but segmenting by zip is possible.
<b>E-Advocacy Software</b>	yes	yes	yes	no	no	no	no
<b>Email Marketing</b>	yes	yes	yes	yes	yes	no	yes
<b>Online Fundraising</b>	yes	yes	yes	no	no	no	no
<b>Blog</b>	yes	yes (3rd Tier of Pricing)	no	no	no	yes	no
<b>Pricing</b>	One time setup fee for advocacy (estimated at \$7000). Monthly pricing based on modules used and number of supporters. Estimated cost about \$1000 a month.	3 Tier Pricing System based on option and number of supporters: (For less than 3k supporters) Setup: \$500-\$1,000 Monthly Fee: \$100-\$300	Annual Pricing Based on State (\$2,500), Federal (\$6,000) and 50-State (\$12,000) Packages. One time setup fee is \$5,000.	501-2,500 supporters, Unlimited emails, Monthly Fee: \$30	501-2,500 supporters, Unlimited emails, Monthly Fee: \$30	Free	Small Business/Non-Profit Plan 1,000 emails per month for \$30 up to 25,000 emails per month for \$210 Setup: \$250



	Convio	Democracy in Action	CQ-Roll Call /Capwiz	Constant Contact	mailchimp.com	blogspot.com	myemma.com
Free Plan	no	free trial	no	no	yes	yes	no
Pay per Email	no	no	no	no	yes	*	no
Monthly Plan	yes	yes	no	yes	yes	*	yes
Petitions	yes	yes	yes	no	no	no	yes
Multiple Lists & Segmentation	yes	yes	yes	no	yes	yes	yes
Auto Responders	yes	no	yes	yes	yes	no	yes
Tracking Responders	yes	yes	yes	yes	yes	no	yes
Tracking to See Who Opened	yes	yes	yes	yes	yes	no	yes
Geomap & Quickmap Overlay	GIS-based District Mapping	Zip-to-District Matching	Zip-to-District Matching	no	yes	*	no
Federal & State Vote Scorecard	yes	yes	yes	no	no	no	*
Free Unlimited Image & File Hosting	yes	yes	no	no	yes	yes	yes
Built-in Templates	yes	yes	yes	yes	yes	yes	yes
Manage Subscriber List	yes	yes	yes	yes	yes	yes	yes
Open & Click Tracking	yes	yes	yes	yes	yes	*	yes
Authentication	yes	yes	yes	no	yes	*	no
Compare Stats to Others in your Industry	no	no	no	no	yes	*	no
Surveys	yes	yes	no	yes	yes	*	yes
Subject Line A/B Testing	yes	yes	yes	no	yes	*	no
RSS to Email	yes	no	no	no	yes	*	*
Multi-Language Support	yes	yes	yes	11 languages	34 languages	41 languages	yes
Custom Tracking Reports	yes	yes	yes	no	yes	*	yes
Share on Twitter	yes	no	yes	yes	yes	yes	yes

\* = not applicable or unknown